

# Key Performance Indicators and Performance Management

If you do not measure, you cannot improve. Key Performance Indicators (KPIs) create a basis for decision making and focus the team's efforts towards the critical areas for strategic and operational improvement.

---

## Projected performance gains



### Improved

- Almost any process will tend to improve when a team's efforts are focussed through the use of KPIs

---

## What investment is needed to understand the concept?

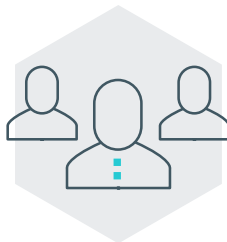
### DIFFICULTY



### Simple

Start by establishing a few key measures and ensure that you use them to drive actions.

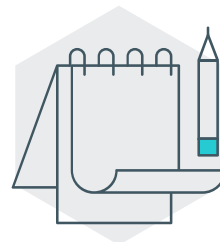
### ACTIVITY



### Individual and Team

The measures are designed by and shared with the whole team, although gathering the data may be an individual activity.

### EQUIPMENT



### Data

You will need a means of communicating this, it can be a paper based system or online.

### Explanation of the concept

For most operations and processes, there are a few key measures which can be used to bring processes under control and to improve performance. Operating without these measures could be compared to trying to drive a car at the correct speed without a speedometer.

**Used correctly, KPIs will help an organisation to:**

- Monitor performance of a process over time
- Use the intended measure to inform better decision making
- Provide evidence of achievement or progress towards a target

The crucial step is to identify a few key measures, which are relevant to the process, and can be used by the team to drive improvements. You will then link this to a daily, weekly and monthly system of quick, review meetings, to identify any issues and take action.

**Typical measures could include:**

#### Quality

- % Right First Time
- Defect rate

#### Cost

- Productivity per person per hour  
e.g. pieces produced per person per hour
- Efficiency measures, including Overall Equipment Effectiveness (OEE)
- Quantity of scrap for e.g. measured in kg or square metres
- Machine downtime. This can also be further classified into causes of downtime

#### Delivery

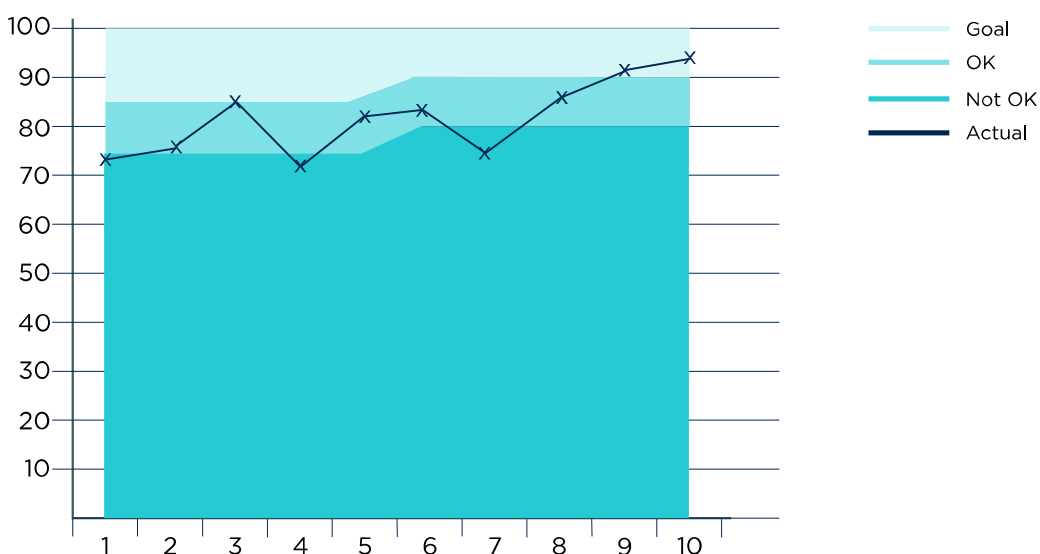
- % On Time in Full (OTIF)
- % Adherence to Production Schedule

For any measure, it should be clear for the team what the performance vs target looks like, and what actions are to be taken:

**Any board shows**

- Relevant measure
- Team controls
- Target
- Actual

### Example 1



### Explanation of the concept

#### Example 2

SAFETY ACTION								
DATE	TYPE	CONCERN	LOCATION	COUNTER MEASURE	RAISED BY	TARGET DATE	ACCIDENT REPORT NUMBER	STATUS

#### Example 3

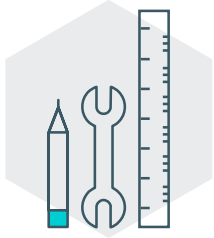
The daily, weekly and monthly review process for any metrics should follow a standard agenda

- Review shift start
- Review last 24 hours
- Prioritise exceptions
- Challenge
- Agree issues & specifics
- “Today’s weekly topic’ (Mon-Fri)
- Next 24 hours
- AOB / “Go Look See”

Daily - Key items from yesterday	Weekly - Key items from last week	Monthly - Key items from last month
<p><b>Key issues from today</b></p> <ul style="list-style-type: none"> <li>• Staffing</li> <li>• Processes</li> </ul> <p><b>Daily trend data</b></p> <ul style="list-style-type: none"> <li>• SQCDPE wid/mtd</li> <li>• Relevent items</li> <li>• Assess</li> </ul> <p><b>Assign actions</b></p> <p><b>Accountability for previous actions</b></p>	<p><b>Key issues for coming week</b></p> <p><b>Weekly trend data</b></p> <ul style="list-style-type: none"> <li>• SQCDPE wid/mtd</li> <li>• Relevent items</li> <li>• Assess “top 3”</li> </ul> <p><b>Assign actions</b></p> <p><b>Accountability for previous actions</b></p> <ul style="list-style-type: none"> <li>• Rolling review of A3 plans</li> </ul>	<p><b>Key issues for coming month</b></p> <p><b>Monthly trend data</b></p> <ul style="list-style-type: none"> <li>• SQCDPE wid/mtd</li> <li>• Relevent items</li> <li>• Assess</li> </ul> <p><b>Assign actions</b></p> <p><b>Accountability for previous actions</b></p> <ul style="list-style-type: none"> <li>• Rolling review of A3 plans</li> </ul>

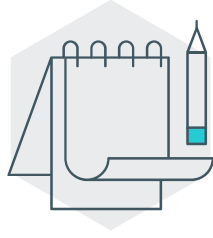
### What action should I take?

1.



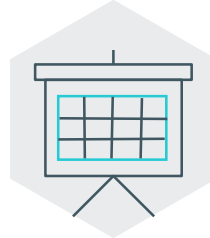
Select a few key relevant measures with the team

2.



Start to measure

3.



Develop a daily review system

4.



Ensure that the measures can be used by the team to identify gaps and take action

5.



Reflect and learn from your efforts; be willing to adjust the measures that you are using to drive improvement more effectively.

### Recommended resources



Daily Performance Meetings:  
<https://www.youtube.com/watch?v=yZvsqm4Jok8>



Visual Management:  
<http://www.lean.org/Events/Registered/Webinars/IntegratingVisualManagement>

DTI Publication – Quality Cost Delivery:  
<http://webarchive.nationalarchives.gov.uk/20050302023119/http://www.dti.gov.uk/bestpractice/assets/qcd.pdf>



Mann, D. (2010). Creating a Lean Culture – Tools to Sustain Lean Conversions. 2nd Edition. CRC Press. ISBN 978-1-4398-1141-2 [especially Chapter 1,4,5]



[GC Business Growth Hub Factsheet 07: Value Add and the 8 Wastes](#)

[GC Business Growth Hub Factsheet 13: Visual Management](#)

[GC Business Growth Hub Factsheet 20: Calculating and using the Overall Equipment Effectiveness \(OEE\) Measure](#)

### Glossary

**Overall Equipment Effectiveness (OEE):** A calculation which shows the rate of what a machine actually produced, over what it could theoretically could have produced in the same time period.

**On Time In Full (OTIF):** A measurement which demonstrates how often the customer gets what they ordered at the time they ordered it full.

**Right first time:** A measurement of how many of the activities in a process were correct the first time.

**Defects:** One of the 8 lean wastes.

For more advice, case studies and additional factsheets visit: [www.businessgrowthhub.com/manufacturing](http://www.businessgrowthhub.com/manufacturing)